

Cary Noel

UX Designer



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Employment

WildPackets February 2007 – present

Web and Application UI/UX Designer
Increased sales while also cutting expenses by bringing UI/UX design in-house
Transformed company's image through better product user experience
Directed all design, web marketing, SEO, and new product user interface design

StrengthCreative September 2001 – February 2007

Creative Director and Owner of web design company and manager for staff of 3
Lead design of application UI, websites, and marketing services for a variety of industries

P3M Agency April 2000 – September 2001

Information Architect for web department creating complex web UI designs and usability tests
Acted as axis-point between design and development teams

Netflix March 1999 – April 2000

Web Publisher who contributed to UI design of movie display pages and promotions

IUMA - Internet Underground Music Archive August 1997 – March 1999

Senior Designer for the first Internet music company
Designed musician web pages and applications in a high-paced, start-up environment

Skills

Proficient in:

- ☑ User Interface (UI)
- ☑ User Experience (UX)
- ☑ Project Management
- ☑ Team Management
- ☑ Photoshop
- ☑ Illustrator
- ☑ CSS/HTML
- ☑ SEO
- ☑ Marketing
- ☑ Social Media

Experienced in:

- ☑ Flash
- ☑ PHP
- ☑ Javascript
- ☑ JQuery
- ☑ My SQL
- ☑ WordPress
- ☑ Video Production

Education / Groups

UX Eye

Active member

BayCHI

SIG on Computer-Human Interaction
Active member

University of California Santa Cruz

BA in Sociology
Emphasis in Computer Science
Tech Support for Campus IT and Web Services

Goal

To design and build world-class user experiences in a collaborative and passionate environment.

Pix Productions
(2001 - Ongoing)
Video & Marketing Agency

- website design & dev.
- video production graphics
- user experience consult
- client design presentation

Pacific Power Motorsports
(2006 - ongoing)

Porsche Race Team

- identity & branding
- website & blog
- social media marketing

VisiblePath
(2002 - 2004)

Business Social Network

- application UI design
- identity & branding
- web design & dev

Land Use Navigators
(2001 - ongoing)

Land Use Law Firm

- identity & branding
- web design & dev
- social media
- general marketing
- event management

MyWire
(2010)

Publishers Content Aggregator

- SEO consulting

Holleran's Performance
(2010)

Porsche Race Car Builder

- identity & branding
- website & blog
- social media marketing

Freelance Work