Cary Noel
Designer

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Employment

WildPackets February 2007 – present

Web and Application UI/UX Designer
Increased sales while also cutting expenses by bringing UI/UX design in-house
Transformed company's image through better product user experience
Directed all design, web marketing, SEO, and new product user interface design

StrengthCreative September 2001 – February 2007

Creative Director and Owner of web design company and manager for staff of 3
Lead design of application UI, websites, and marketing services for a variety of industries

P3M Agency April 2000 – September 2001

Information Architect for web department creating complex web UI designs and usability tests
Acted as axis-point between design and development teams

Netflix March 1999 – April 2000

Web Publisher who contributed to UI design of movie display pages and promotions

IUMA - Internet Underground Music Archive August 1997 – March 1999

Senior Designer for the first Internet music company
Designed musician web pages and applications in a high-paced, start-up environment

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Skills

Proficient in:
- User Interface (UI)
- User Experience (UX)
- Project Management
- Team Management
- Photoshop
- Illustrator
- CSS/HTML
- SEO
- Marketing
- Social Media

Experienced in:
- Flash
- PHP
- Javascript
- JQuery
- My SQL
- WordPress
- Video Production

Education

BayCHI
SIG on Computer-Human Interaction
Ongoing Education
Active member and seminar attendee

University of California Santa Cruz
BA in Sociology
Emphasis in Computer Science
Tech Support for Campus IT and Web Services

Goal

To design and build world-class user experiences in a collaborative and passionate environment.

Pix Productions
(2001 – Ongoing)
Video & Marketing Agency
- website design & dev.
- video production graphics
- user experience consult
- client design presentation

Pacific Power Motorsports
(2006 - ongoing)
Porsche Race Team
- identity & branding
- website & blog
- social media marketing

VisiblePath
(2002 - 2004)
Business Social Network
- application UI design
- identity & branding
- web design & dev

Land Use Navigators
(2001 - ongoing)
Land Use Law Firm
- identity & branding
- web design & dev
- social media
- general marketing
- event management

MyWire
(2010)
Publishers Content Aggregator
- SEO consulting

Holleran's Performance
(2010)
Porsche Race Car Builder
- identity & branding
- website & blog
- social media marketing

Freelance Work